

# swineweb.com

## Swineweb.com PR- a news release distribution service for Agriculture and Food

Swineweb.com PR serves companies who wish to deliver their news to more than 2,000 leading editors, broadcasters & online writers who report on new developments in food and agricultural technology.

For further information on Swineweb.com products and services please visit [www.swineweb.com](http://www.swineweb.com)

### **Cost:**

\$750 per news release sent to the entire list or industry contacts

\$650 to write and edit a news release for distribution

\*Options and packages are available for Swineweb.com to work in conjunction as an agency and package additional public relations activities and campaigns for lesser fee.

**Timing:** You may e-mail your release to us and we'll send it the same day we receive it.

**Media Relations:** For a flat fee of **\$200** per media outlet we'll help you identify the top ten key media where your news release will do you the most good if coverage is achieved. Then we'll contact these top-ten key media personally by phone and e-mail to encourage them not only to use your current news release, but also to consider more in-depth feature coverage. At no additional charge we'll request permission to reprint (print and electronic) so if you wish you may use copies of the stories for tradeshows, direct mail, etc.

*Get your message to the right people. Our proven results can land you essential coverage in news worthy outlets, as well as providing free advertising. The value of Public Relations in an overall marketing plan is invaluable and we will work with you to reach your objectives*

**Contact:** Jim Eadie, by phone at (613) 779-6845, or via e-mail at [jim.eadie@swineweb.com](mailto:jim.eadie@swineweb.com)

## **Sample of Publications, Websites, and Broadcasters on the Swineweb.com e-Distribution Database**

### **(Primarily North American Media Contacts)**

#### **North American Agriculture Marketing Mangers by Industry (Companies available upon request)**

AgFinance	Equipment
Animal Health	Feed
Ag Real Estate	Fertilizer
Beef	Grain and Wheat
Cars and Trucks	Poultry
Corn	Real Estate
Crops	Soybeans
Dairy	Seed
Energy	Swine
Environmental Management	Technology
	University Professors

**Publications, Websites, and Broadcasters**

Ag Alert	Associated Press	CBS Market Watch
Ag Biotech Reporter	Aust. Highland Cattle Society	Central Valley Farmer
AgCareers eNews	Aust. Poll Hereford Society	Central Washington Press
Ag Day-TV	Area 13 Brahman Breeder's	Champaign News-Gazette
Ag Dealer.com	Baking & Snack Magazine	Charolais Connection
Ag Executive	Barron's Online	Chicago Daily Herald
Ag InfoLink	BEEF	Chicago Tribune
Ag Journal	Beef Business Bulletin	Citrograph
Ag Lender	Beef Today	Citrus Industry Magazine
Ag Online	Beef/Western Producer	Citrus & Vegetable Magazine
AgProfessional	Better Pork	Citrus West
AgriBusiness.com	Beef and National Hog Farmer	CNET News.com
AgSource.com	Beefmaster Breeders United	Colorado Farmer
Ag Vision-TV	Belgian Blue Herd-Book	Computer World
AgWeb.com	Belted Galloway Soc. of USA	Connecticut Food Association
Ag Week	Better Farming	Corn and Soybean Digest
AgriBusiness Fieldman	Better Crops, Potash & Phosphate	Corn Farmer
Agriculture Online	Big Pasture News	Cotton Farming
AgriFood Innovations	Billings Gazette	Cotton International
Agri Marketing	Biofuels Business	Country Roads Network
Agri News	Bison World	Country Folks/Farm Chronicle
AgriSurf	Bismarck Tribune	Country Folks Grower
AgriStar Global Networks, Ltd.	Bizjournals.com	Country Today
Agri Talk	Bloomberg	Country World Newspaper
Agri-View	Bloomington Pantograph	Cooperative Farmer
Agriworld Vision	Bovine Veterinarian Magazine	Cooperative Partners
Alabama Farmer	Brahman Journal	Cooperate Profiles
Alberta Beef Magazine	Brangus	Cotton Grower
Alberta Crops & Beef	British Belgian Blue Cattle Soc.	Crop Decisions
Alberta Murray Grey Assn.	British Piemontese Cattle Soc.	Crop Life
Angus Assn.	British White Cattle Assn. of USA	Crop Life Technology
Angus Journal	Buckeye Farm News	Crop News Weekly
Angus Beef Bulletin	Buckeye Ag Radio Network	Crop Production Magazine
American Ag Network	Business 2.0	Crop Production Manager
American Agriculturist	Business Edge Canada	Crop Protection Reference
American Angus Assn.	Business Week	Daily Oklahoman
American Banker	CAN International	Dairy Business Communications
American Brahman Breeders Assn.	CALF News	Dairy Farmers of America
American Chianina Assn.	Calgary Sun	Dairyline Radio
American Dairy Farmer	California-Arizona-Texas Cotton	Dairy Producer
American Dairy Products Institute	California Dairy	Dairy Profit Weekly
American Farriers Journal	California Farmer	Dairy Herd Management
American Fruit Grower	California Grower	Dairyman's Digest
American Gelbvieh Assn.	California Holstein Assn.	Dairy Today
American Guernsey Assn.	California Vegetable Journal	Dakota Farmer
American Hereford Assn.	Canadian Aberdeen Angus	Dallas Observer
Amer-Intl Charolais Assn.	Canadian Blonde D'Aquitaine Assn.	Dawn Food Products
American Jersey Cattle Assn.	Canadian Cattlemen – The Beef Magazine	Dealer & Applicator
American Simmental Assn.	Canadian Hereford Assn.	Delta Agricultural Digest
American Society Of Baking	Canadian Limousin Assn.	Delta Farm Press
American Small Farm	Capitol Press Online	Desert News
American Vegetable Grower	Carolina Farmer	Des Moines Register
American Vineyard	Carrot Country	Doane's Agricultural Report
Apply	Cattle Buyer's Weekly	Dow Jones News Service
Arizona Republic	Cattleguard	Drovers Journal
Asian Agribusiness Publications	Cattle Today	DTN

Eastern Ontario Agri News	Food Nutrition Health News Services	Intl. Brangus Breeders Assn.
e-Business Advisor	Food Manufacturing Magazine	Intl. Texas Longhorn Assn.
EComWorld	Food Protection Report	International Pig Topics
E-Commerce Business	Food Quality	Investors Business Daily
Edmonton Journal	Food Safety Magazine	Iowa Farm Bureau Spokesman
Edmonton Sun	Forbes	Iowa Farmer Today
Elko Daily Free Press	Forrester Research	Iowa Pork Producer
Early Market News	Fort Worth Star Telegram	Iowa Soybean Review
Emerging Technologies	Four Corners Business Journal	Jersey Canada
Entrepreneur.com	Fresh Cut	Jersey Journal
Farm And Dairy	Fresno Bee	Journal of Applied Comm.
Farm Bureau News Editors	Fruit Growers News	Journal of Dairy Science
Farm Business Communications	Gelbvieh Assn. of Alberta	Journal of Extension
Farms.com	Georgia Farmer	Journal of Animal Science
Farm Equipment Guide	Global Produce	Junior Beefmaster Breeders Assn.
Farm Equipment Magazine	Globe and Mail	Just-Food.com
Farm Forum	Good Fruit Grower	Kansas City Kansan
Farm Industry News	GPS World	Kansas City Star
Farm Journal	Grain Journal	Kansas Farm Bureau's Kansas Living
Farm News	Grain News	Kansas Farmer
Farm Progress Publications	Grainnet.com	Kentucky Farmer
Farm & Ranch Guide	Grape Grower	Kiplinger Agriculture Letter
Farm Show	Grapes	LA Farmer
Farm Talk Newspaper	Grass & Grain	Los Angeles Times
Farm Times	Greater Cincinnati Retail Bakers Association	Lancaster Farming
Farm World	Green Markets	Le Bulletin des Agriculteurs
Farmers Advance	GreenMarkets.pf.com	Le Cooperateur
Farmers Digest	Green Profit	Limousin World
Farmers Friends	Greenhouse Grower	Linder Farm Radio Network (MN)
Farmers Hot Line	Greenhouse Product News	Livestock Market Digest
Farmers Weekly Review	Growertalks Magazine	Livestock Weekly
Farming For Profit	Gulf Coast Cattleman	London Financial Times
Farming On Track (Caterpillar)	Hay & Forage Grower	Louisiana Farm Bureau News
Farming, The Journal of Northeast Agriculture	Hereford World	Louisiana Farmer
Farmland Industries	High Plains Journal	Manitoba Pork
Farming Magazine	Hoard's Dairyman	Maple Creek News
FarmPage.com	Hoard's West	Manhattan Mercury
Fast Company	Holstein World	Market Watch
Fastline	Houston Chronicle	Maryland Farmer
Federal Computer Week	Idaho Business Review	Mckee Foods Corporation
Feed & Grain	Idaho Press Tribune	Meat International
Feed International	Idaho Statesman	MeatNews.com
FEED-LOT Magazine	Illinois Agri-News	Memphis Business Journal
Feed Management	Illinois Farm Week	MeatingPlace.com
Feedstuffs	Illinois Jersey Journal	Meat,Marketing & Technology
Fertilizer International	Indianapolis Star	Meat Processing International
Fertilizer Week	Implement & Tractor	Michigan Farm News
FertilizerWEEK.com	Industry Avicola	Michigan Farmer
FFA New Horizons	Indiana Agri-News	Michigan Milk Messenger
Financial Services Online	Indian Head Wolsely News	Mid America Farm Grower
Floriculture International	Indiana Prairie Farmer	Midwest Dairy Business
Florida Agriculture	Indianapolis Star	Midwest Marketer
Florida Entomologist	In Store Buyer/Baking Buyer	Midwest Messenger
Florida Farmer	International-Dairy-Deli-Bakery Association	MidSouth Farmer
Florida Grower	Internet Daily	Milling & Baking News
Food Business News.Net	Internet Week	Milling Journal
Food Chemical News	Industry Week	Minneapolis Star Tribune
Food Industry News		Minnesota Farmer's Guide
Food Engineering		Minnesota Holstein News
		Mississippi Farmer

Mississippi Farm Bureau's Farm  
 Country  
 Missouri Beef Cattleman  
 Missouri Farm Bureau's Show Me  
 Missouri Soybean Farmer  
 Missouri Ruralist  
 MIT Technology Review  
 Modern Baking Magazine  
 Montana Farmer Stockman  
 Montreal Gazette  
 Montana Standard  
 Moscow-Pullman Daily News  
 Mountain West Turf  
 NAFB Radio Networks (14 w/ 3305  
 stations)  
 NAFB Single Radio Stations (52)  
 National Association of Wheat  
 Growers  
 National Conservation Tillage Digest  
 National Hog Farmer  
 National Post  
 NCBA Magazine  
 Nebraska Cattlemen  
 Nebraska Farmer  
 Nebraska Holstein News  
 Neighbors/Friends & Family  
 Net Profit (LFT)  
 New England Farmer  
 Newly Weds Foods, Inc  
 New Mexican Stockman  
 New York Times  
 Newsweek  
 No-Till Farmer  
 North American Limousin Foundation  
 North Dakota Stockman  
 Northeast Dairybusiness  
 Northern Ag Info Network  
 Nut Grower  
 Ohio's Country Journal  
 Ohio Farmer  
 Oklahoma Farmer-Stockman  
 Omaha World Herald  
 Onion World  
 Online Banking Report  
 Online Farmer  
 Ontario Beef Farmer  
 Ontario Dairy Farmer  
 Ontario Farmer  
 Ontario Hog Farmer  
 Ontario Milk Producer  
 Ontario Poultry Farmer  
 Ontario Produce Farmer  
 Oregon Farmer-Stockman  
 Ottawa Business Journal  
 Pacific Nut Producer  
 Pennsylvania Farmer  
 Pennsylvania Holstein Assn.  
 Pets International E-news  
 PIG International  
 Pets International E-News  
 Pia International  
 Pig Progress  
 Porc Press  
 PORK  
 Pork Mail  
 Pork Report  
 Potato Country  
 Potato Grower  
 Poultry International  
 Poultry Times  
 Powerfarm.com  
 Prairie Farmer  
 Prairie Grains  
 Prairie Star  
 Porc Quebec  
 Precision Ag Buyer's Guide  
 Prairie Hog Country  
 Prepared Foods  
 Primedia Business Publications  
 ProFarmer  
 Progressive Farmer  
 Progressive Dairy  
 Raleigh News Observer  
 Red Angus Assn. of America  
 Red Bloodlines  
 Red River (Valley) Farm Network –  
 RRFN  
 RFD-TV  
 Regina Leader Post  
 Reiter Dairy  
 Reno Gazette Journal  
 Reporter and Farmer  
 Rice Farming  
 Royal Jersey Society  
 Rural Builder  
 Rural Press Ltd  
 Sacramento Bee  
 Salers Assn. of Canada  
 Salt Lake Herald Tribune  
 San Antonio Express News  
 San Francisco Chronicle  
 San Jose Mercury News  
 Santa Barbara News Press  
 Santa Fe New Mexican  
 Saskatoon Star Phoenix  
 Saskatchewan Pork  
 Scottsdale Tribune News  
 Seattle Times  
 SeedQuest  
 Seed Today  
 Seed World  
 Sioux Falls Argus Leader  
 Small Farm Today  
 Smart Business  
 Snack Food And Wholesale Bakery  
 Magazine  
 South Dakota Holstein News  
 Southeast Agricultural Digest  
 Southeast Farm Press  
 Southeastern Peanut Farmer  
 Southwest Farm Press  
 State Banker Publications  
 Stock Journal  
 Stockman Grass Farmer  
 Stockton Record  
 St. Paul Pioneer-Press  
 Successful Farming  
 Successful Farming Radio Network  
 Supermarket News  
 Swineweb.com  
 Texas Agri-News  
 Texas Agriculture  
 Texas Cattlefeeder's Assn.  
 Texas Farmer-Stockman  
 The Breeder  
 The Business Journal  
 The Cattleman Magazine  
 The Champaign News Gazette  
 The Commercial  
 The Country Today  
 The Delmarva Farmer  
 The Denver Post  
 The Farmer  
 The Furrow (John Deere)  
 The Grower  
 The Hog Producer  
 The Land  
 The Nevada Rancher  
 The Oregonian  
 The Packer  
 The Peanut Farmer  
 The Peanut Grower  
 The Pig Site  
 The Standard  
 The Sugar Producer  
 The Sugarbeet Grower  
 The Sunflower  
 The Tomato Magazine  
 The Valley Potato Grower  
 The Western Dairyman  
 Today's Farmer  
 Top Crop Manager  
 Top Producer  
 Toronto Star  
 Tree Fruit  
 Triangle Business Journal  
 Tri-State Livestock News  
 Tri-State Neighbor  
 Tulare Advance Register  
 Upside Today  
 US Farm Report - TV  
 U.S. Jersey  
 U.S. News and World Report  
 USA Today  
 Vance Publishing  
 Vancouver Province  
 Vegetable  
 Vegetable Growers News  
 Vegetable West  
 Virginia Farmer  
 Visalia Times Delta  
 Wadena News  
 Wallace's Farmer

Washington Farmer Stockman  
Watt Poultry USA  
Western Beef Producer  
Western Cowman  
Western Fruit Grower  
Western Livestock Journal  
Western Producer  
Western Dairy business  
Western Dairyman  
Western Farm Press  
Western Farmer-Stockman  
Wines & Vines  
Winnipeg Free Press  
Winnipeg Sun  
Wisconsin Agriculturist  
Wisconsin Agri-View  
Wisconsin Bakers Association  
World Poultry  
World Grain

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